

Balmforth

Estate Agents, Valuers & Letting Agents



Matterport 3D Virtual Tours

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Matterport 3D Virtual Tours are an industry leading marketing tool, which will do significantly more than any other marketing tool, to help sell your home.

Many Agents claim to do “Video” or “Walkthroughs” but they are merely 2D images tagged together.

The Matterport 3D Virtual Tour, is a genuine 3D walkthrough of the property and has been shown to be **300% more engaging** than the 2d standard photograph.



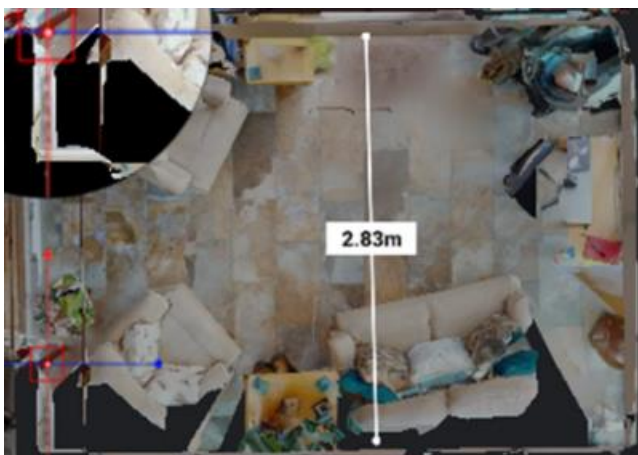
The “**Matterport 3D Virtual Tour**” and “**Dolls House View**”, enables the viewer to spin, rotate and view the whole house on a single 3D image via a mouse or touch pad. The viewer can then walk their way through the property, panning in all directions, to see the whole room. The viewer can navigate stairs and view all floors, popping out doors to view the outdoor spaces.



By clicking here,
you move to this
point in the room



By clicking here,
you move to this
point in the room



In addition, the Tour is accessible from any location, can be tagged with supporting information and provides a measurement tool. By clicking on two points the measurement is displayed, from either the 3D mode or the room image.

A truly revolutionary tool for Estate Agents!

Inferior quality “walkthroughs” are available with lower grade equipment. We use the only truly professional option, the Matterport Pro2.



This camera drives itself around 360 degrees. Its software lets you know where to move to next and the post processing procedures then builds the properties full 3D Virtual Tour.

Agents Note: -

- In order to prepare the Matterport 3D Virtual Tour, we will require full, unlimited access to all areas of the property.
- This marketing tool is not suitable for all properties, as every aspect of all rooms must be presentable.

