

Trusted
for
generations

JOHN D WOOD & CO.

London, Country & International Property

We bring people and property together, something we have been doing for more than 145 years.

We are passionate about property and go above and beyond what is expected.



JOHN D WOOD & CO.

London, Country & International Property

Who we are

“Having nominated John D Wood & Co. to market and sell my property, I cannot speak more highly of the professionalism exhibited by the sales team there. Their coordination of the whole sales process from launch to completion was superbly managed. It is easy to see why John D Wood & Co. has the professional reputation it has. Thank you so much again, all.”

Mr D, Google Review

Everything we do is personal and bespoke

At John D Wood & Co. we are fully committed to delivering a personal and bespoke service. This is reflected by the fact that over half of our clients come from referrals or recommendations.

Our history

Established over 145 years ago in Mayfair by John Daniel Wood, we have expanded to become one of the most respected property firms in the UK. With a network of local, national and international offices, we are able to provide unrivaled access to buyers, sellers, investors and tenants.



Our approach

Property is our business. Our clients require us to go above and beyond what is expected to ensure complete satisfaction. We understand our clients have bespoke requirements and this is why we will develop a personalised strategy for your property. Why not speak to our complimentary interior designer who will help you on the presentation of your property.



Our clients

We create clients for life by delivering a service of continued advice and support. From first-time buyers to experienced landlords, we want to be part of each stage of your journey, gaining trust by delivering on our promises. Our goal is to ensure our first-time clients return to us throughout their lifetime.

Local expertise, global reach

Although John D Wood & Co. has a traditional image, we always take the initiative and remain at the forefront of our industry. Directors of the company played a leading role in the creation of two important agency movements: the organisation of Central London Estate Agents (CLEA), and The Association of Residential Lettings Agents (ARLA). We also co-developed the market-leading estate agency software system now used extensively throughout the UK. We were among the first estate agents to establish a computer network linking all our offices in the 1980s and one of the first to launch a property search website in the mid-1990s.



Our people

By attracting the most committed people and retaining them in our business, we ensure we are in the best position to get you the highest results. Our training and development programme is part of the reason we have one of the best staff retention rates in the industry. This is why we win awards such as 'Best Lettings Agent in the UK'.

John D Wood & Co. facts

- Our Research & Analytics department has access to the biggest source of housing market data in the industry being part of the UK's largest property group
- Our senior members of our team have been employed with us for an average of 17 years
- In 2018, we won several Estate Agent of the Year awards, based solely on customer service. Our Southfields office also won the Estate Agency Masters 'Best Lettings Agent in the UK' award in 2017
- Over half of our business is a result of recommendations and referrals
- In 2018, 7,215 employees used our Corporate & Relocation Services team when relocating



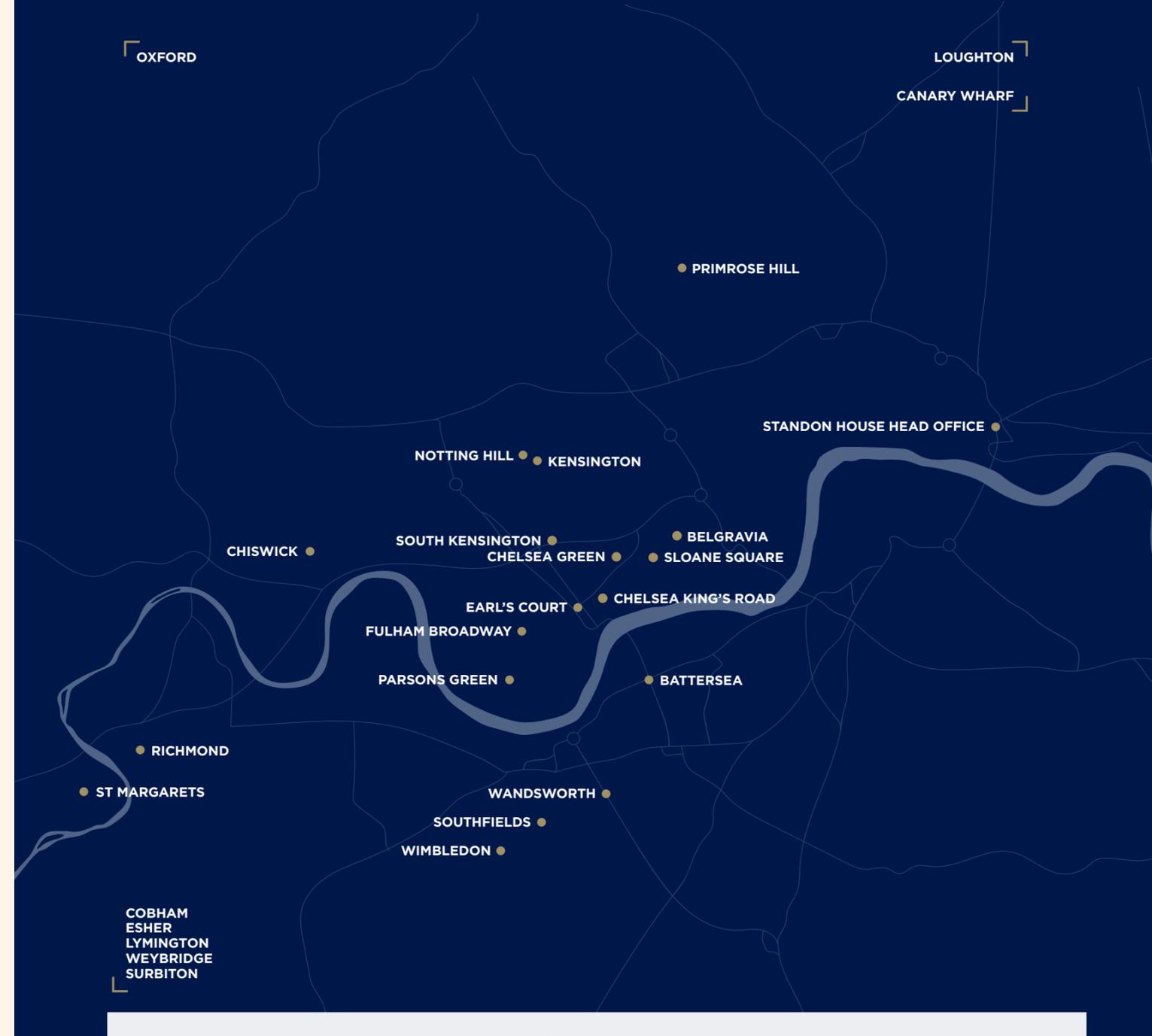
25⁺ sales and lettings offices across London and the country

120⁺ associated offices across the south of England

7,000⁺ affiliated partners across the world

145⁺ years of history

For any property queries, please contact your local John D Wood & Co. expert



Covering all corners

By partnering with APW Property, CHK Mountford and Vanet in London and Surrey, we have a network of more than 30 offices. Also, our association with 15 country estate agents means we can offer assistance to both sellers and buyers

throughout the South of England. Whether you are moving permanently to the country or looking for a second home, our London based country department can help you.



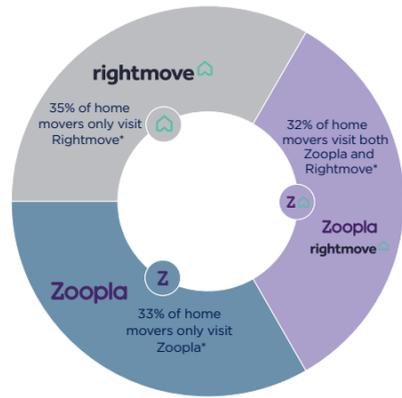
Our approach

“The service John D Wood & Co. offered for letting my apartment has been prompt, courteous, friendly and professional. They acted in the same manner as when I sold and bought through them 20+ years ago. I would recommend them to anyone wishing to let, sell or buy their home. The team is professional and has outstanding local knowledge and understanding of the property market. Great customer service.”

Ms v. C, Google Review

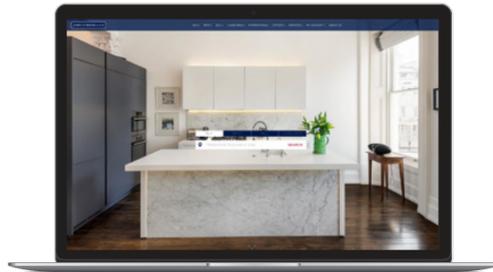
Marketing

We will work with you on a personalised and bespoke marketing strategy tailored to your property, online and offline.



Digital marketing

The way people are buying and renting property has changed. Over 90% of home movers start their journey online which is why we make sure your property has the maximum exposure to reach the right channel at the right time.



Unparalleled online coverage

Your property will be featured on our website johndwood.co.uk. By attracting potential buyers and tenants to our website, we ensure that your property is viewed in the most optimal way. This has added significance given the high number of international clients viewing our properties from abroad.



Property portals

We make sure we advertise in all the right places, including Rightmove, Zoopla and PrimeLocation, the UK's leading property websites. With 22 million visits each week*, these major portals account for 61%* of total online property traffic. The overlap of these websites is only 30%* so it is therefore essential to be on all three websites. Our staff can advise on the statistics from these sites as we track your property's progress weekly.

*Nielsen Data, based on data relating to Zoopla and Rightmove only (February 2016)

Digital innovation

We embrace and utilise the latest technology to compete in an online world. We have a dedicated team of specialists to ensure we make full use of all relevant digital platforms and property related channels.



Social media

Our social media team shares engaging content across Facebook, Twitter and other key platforms that feature local properties, research and property insights, as well as any local community activities that we support.



Email

We send targeted emails and regularly communicate with our database of qualified buyers and tenants, in line with data protection and regulations.



Photography

Photography of the highest quality is essential and the keystone of the marketing campaign for your property. This is why we use professional photographers who understand how to present your property.



Direct local marketing

This is one of our proven marketing methods to generate interest from potential buyers.



Brochure

The brochure we produce for your property needs to be of the highest standard, because the better it looks, the better it sells or lets. With quality photographs, floor plans and local information included, we will ensure your property is presented in the best way. We also have digital brochures available to share with potential buyers and tenants.



Partners and sponsorships

Local social engagement and responsibility is something John D Wood & Co. takes very seriously. We are proud to work with local and national charities.

For Sale/To Let boards

If appropriate we will erect a For Sale/To Let board at the property as these remain an extremely successful way of generating local interest.



Editorial and advertising coverage

We have an in-house PR team dedicated to achieving editorial coverage in local, national, trade and online publications, such as social media. Reaching over 14 million people every week, this maximises market awareness of your property. John D Wood & Co.'s views on the property market are often requested by publications, TV and radio programmes, strengthening our position as one of the UK's leading property brands.



Where appropriate, we advertise your property in relevant local and national publications.

Discreet marketing

If you are considering selling or letting your property, but concerned by the idea of extensive marketing and promotion, we can secure you a buyer or tenant with our discreet property marketing. We introduce the property to our private register of qualified buyers or tenants.



Windows

Our branches are conveniently located in prime locations, helping to generate a high level of enquiries from prospective buyers, sellers, landlords and tenants. Behind the windows, our expert teams provide support for our clients with current property market updates and local knowledge.



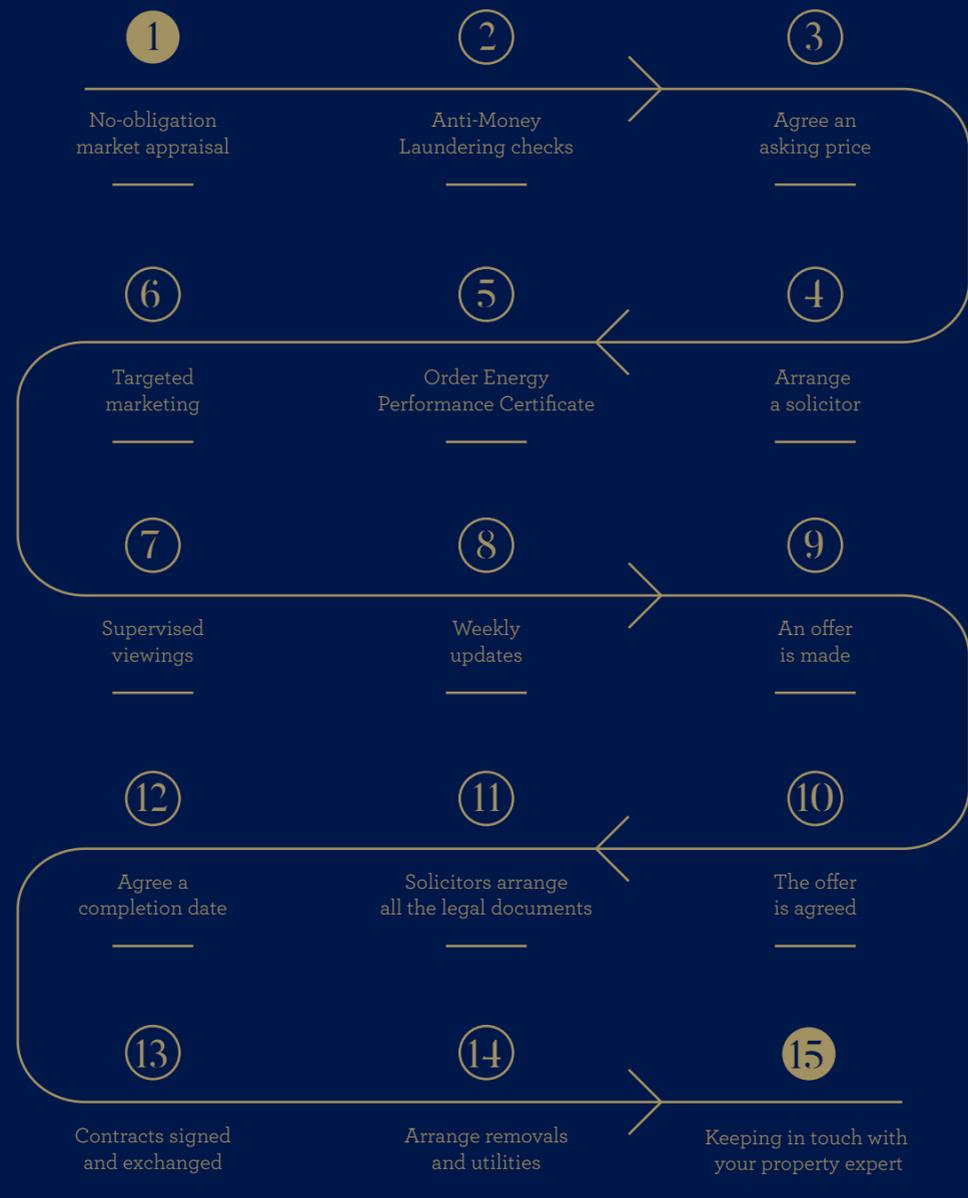
The sales and lettings processes

“Excellent, professional, efficient. As a landlord, I have really enjoyed working with the John D Wood & Co. team over the past decade. Here’s to more tenancies together!”

Ms H, Google Review

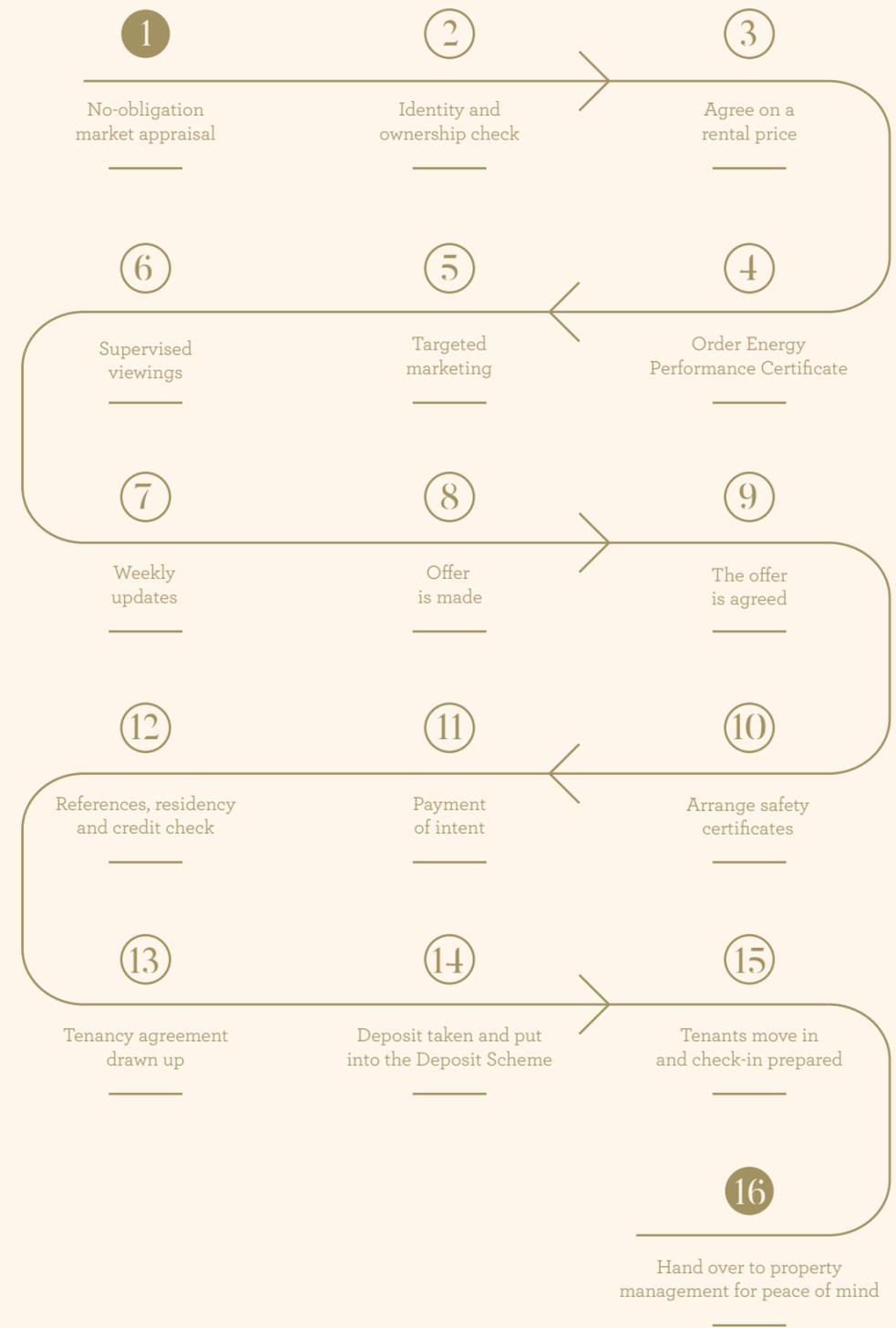
The sales process

Whether you are an experienced seller or selling for the first time, we are with you every step of the way.



The lettings process

We ensure you have the advice and help you need to achieve the best rental value for your property.





Other services

“Service beyond the call. Whilst doing a great job of selling our house whilst we are abroad, the team went in to retrieve our final possessions from the further reaches of a tight attic. Bravo. Thanks once again.”

Mr G, Google Review



Research & Analytics Department

Our Research & Analytics Department produces relevant and insightful analysis across all sectors of the UK housing market.

Our goal is to put the housing market in its real life context. Taking economic, political, social and cultural drivers into account and by using the principles of big data analysis our research provides insight into the market at both a macro and micro level. Also, as a part of the Countrywide Group, we're able to draw on a rich and diverse pool of propriety data which provides us with robust sample sizes for detailed analysis.

All our branches work closely with the Research & Analytics Department, using the reports and analysis to inform the marketing strategy of your property. This ensures that everything we do is in line with the local and national market, in order to achieve the best result for you.

Every month we publish Market Insight, our research report of the UK's Housing Market, as well as regularly commission property related research topics.



London Professional Chartered Surveyors

Our department specialises across the residential market and clients range from private individuals to companies, institutions and governments. They work closely with John D Wood & Co. sales offices to ensure the advice we provide is accurate and responsive to market movements, an insight which many other surveyors do not have.

Our team of Chartered Surveyors based in the City cover all areas of London and provide the following:

- Formal property valuations for most purposes including tax, expert witness, litigation and loan security
- Leasehold Reform and Enfranchisement advice and representation (lease extensions, freehold acquisition and collective enfranchisement)
- Professional advice on a broad spectrum of residential property matters

Corporate & Relocation Services

Our Corporate & Relocation Services team will fast-track your property to employees of the most reputable companies. These employees have strong budgets, helping you to achieve a higher rental income and they tend to secure longer than average tenancies.

- Top three sectors they work with are Finance, Technology and Consumer Goods
- In 2018, 7,215 employees used our Corporate & Relocation Services team when relocating
- Average tenancy term agreed 18 months
- 35% of our corporate tenancy agreements were two years and over
- Average rent secured through us was 243% higher than the national average*
- In London, the average rent secured was 52% higher than the industry average*

*Source: Office of National Statistics & Countrywide Research

Sales Service & Interior Consultants

In order to maximize the value of your property, and attract the highest calibre of buyer or tenant, it is worth ensuring that your property looks its very best.

Whether you are selling or letting your home, first impressions count and can make all the difference to the people viewing your property. Our Sales Service & Interior Consultants department can advise on all aspects of property presentation. This service is complimentary and offered exclusively to our clients.



International

We can help you dealing with buyers from abroad as well as find your dream home overseas through our extensive range of international property. Whatever your reason for buying overseas; a holiday home, an investment, or for your retirement, our International Department has a diverse range of overseas property for sale, with a particular focus on Europe, the Caribbean and United States of America.

Financial Services

Our dedicated mortgage broker, Capital Private Finance, offer the best possible mortgage advice to our clients. They are able to quickly qualify potential offers; providing reassurance to vendors to help buyers secure the funding they require. Capital Private Finance is a prestigious UK financial services brand. Their mortgage and protection advisers are highly experienced in all aspects of property finance.

Private Conveyancing

Our bespoke and personal private conveyancing service, Country & Capital, can help you move sooner. They recognise every property case is unique, and will tailor their services to the individual needs of each client. They deal with the complicated things so you don't have to, and will handle your purchase or sale as quickly and professionally as possible.

Property Management

By choosing our fully managed lettings service you are protecting the relationship between all parties and ensuring the relationship stays professional. Our landlord clients look to us to provide a service that protects their own interests during the tenancy ensuring they get the most out of their investment.

We would be delighted to discuss any of our services in greater detail with you.

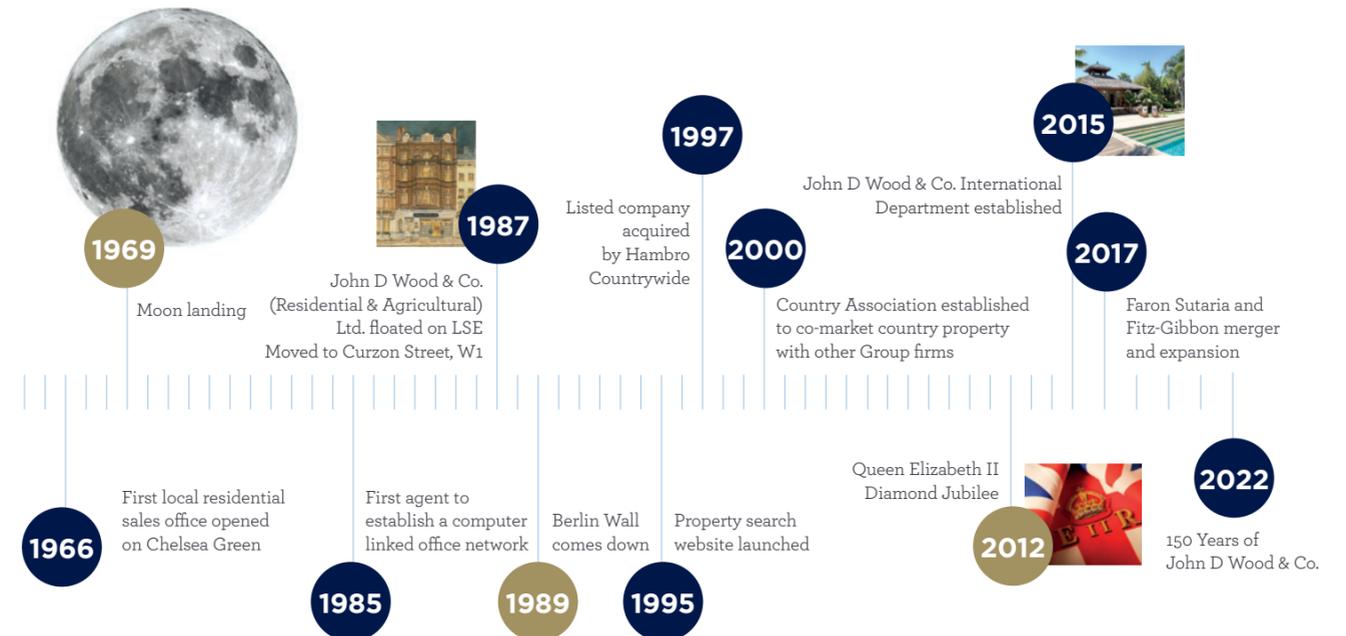
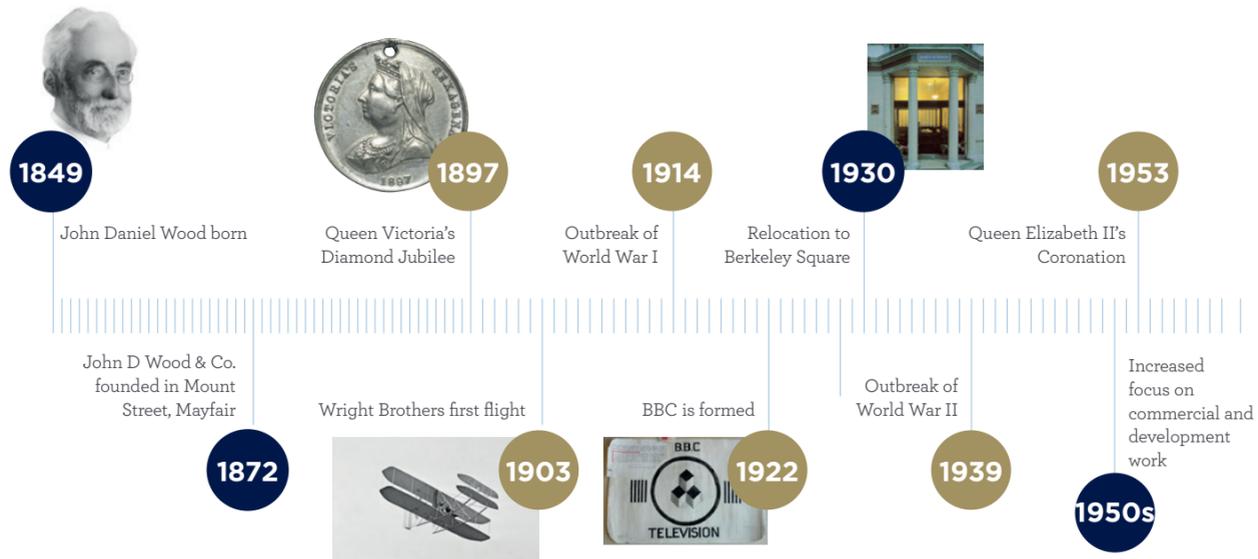




Behind John D Wood & Co.

“I recently appointed John D Wood & Co. to help us find suitable tenants for our property. The service provided was exceptional. They are by far the best agent I have ever worked with. They are incredibly professional in managing the viewings, maintaining regular communication and keeping both my husband and I fully updated. I would certainly work with them again in the future.”

Ms C, Google Review



Our history

John Daniel Wood founded the company in London in 1872 at the age of 23. The first premises of the company were in Mount Street, Mayfair opposite the Connaught Hotel. He developed his practice with considerable success and specialised in country houses and estates. He was one of the first advertisers in Country Life magazine, which was established in 1897, and after the First World War the company regularly took instructions on major houses and estates throughout the UK.

In 1930, the company moved headquarters across Mayfair to Berkeley Square, where an office remained until the late 1980s. Commercial and development work became a significant part of the company's business in the 1950s and 1960s, which was followed by an important step in the central London residential market when the Chelsea Green sales office was opened in 1966.

In 1982, the commercial side of the company separated, taking the name 'John D Wood', and in 1987 the Residential & Agricultural arm 'John D Wood & Co.' was floated on the London Stock Exchange. The head office then relocated to Curzon Street, W1. Further growth as a plc, and embracing modern technology to better serve clients and customers proved attractive to investors and in 1997, John D Wood & Co. was acquired by Countrywide plc, the UK's largest property services group.

In 2001, the head office relocated to Kensington, followed by new offices opening in South Kensington, Chiswick and Southfields. In 2015 the International department was established to work with overseas partners.

In 2016, the head office relocated to UK House, 180 Oxford Street, W1 and a programme of expansion began, including incorporating Faron Sutaria, which provided brand presence in eight new locations. In 2018, Fitz-Gibbon was rebranded to John D Wood & Co., giving us further presence in St Margarets.

In 2019, the head office moved to Elizabeth Street in Belgravia and to Standon House in the City.

- Significant world events
- John D Wood & Co. events



Original cartoon from 1975 - the sentiment remains.

