

He	Here's what we do*			Level Table		
1	Visit you at your property to give advice and understand your requirements	✓	✓	✓	✓	
2	Present marketing comparisons and advise on rent achievable	✓	✓	✓	✓	
3	Recommend cost effective maintenance and improvements	✓	✓	✓	$\checkmark$	
4	Offer advice on rules and regulations that relate to letting property	✓	✓	✓	✓	
5	Clearly set out the services we offer and how we can meet your needs	✓	✓	$\checkmark$	$\checkmark$	
<b>★</b> 6	Photograph the property using professional camera equipment	✓	✓	✓	✓	
<b>★</b> 7	Produce a full colour brochure highlighting your property's very best features	✓	✓	$\checkmark$	$\checkmark$	
★ 8	Market your property 24/7 in our high street window multimedia displays	✓	✓	$\checkmark$	$\checkmark$	
9	Market on Rightmove and other major internet portals such as Zoopla where appropriate	✓	✓	$\checkmark$	$\checkmark$	
<b>★</b> 10	Market on our website and social media platforms including Facebook & Twitter	✓	✓	$\checkmark$	$\checkmark$	
<b>★</b> 11	Market in the Warrington Guardian Newspaper	✓	✓	$\checkmark$	$\checkmark$	
12	Market to our database of prospective qualified tenants looking for a new home	✓	✓	$\checkmark$	$\checkmark$	
13	Provide and manage a highly visible 'To-LET' board	✓	✓	✓	✓	
<b>★</b> 14	Make the brochure available to all interested parties for handing to every viewer	✓	✓	✓	✓	
★15	Review marketing performance and interest levels every week and report to you		✓	✓	✓	
<b>★</b> 16	Respond to any changes in market conditions to refine our marketing		✓	✓	✓	
★17	Pre-viewing interview all prospective tenants and reject any that don't meet your criteria		✓	✓	$\checkmark$	
18	Arrange and accompany all viewers and liaise with any current occupant if needed		✓	✓	$\checkmark$	
★19	Keep you informed weekly with any feedback and comments from all viewers		✓	✓	✓	
★20	Conduct a separate face-to-face interview with any interested applicants at our office		✓	✓	✓	
21	Oversee a fully comprehensive referencing procedure plus tenant ID and immigration check		✓	✓	✓	
22	Referencing includes; reviewing an affordability assessment and adverse credit check			✓	✓	
23	Seek a Guarantor of 'good standing' with sufficient income or assets if required		✓	✓	✓	
24	Draw up a bespoke tenancy agreement, kept up to date with all relevant legislation		✓	✓	✓	
25	Legionella assessment, Gas, Electric and EPC certificates can be arranged where needed		✓	✓	✓	
26	Arrange pre-tenancy professional clean if needed with your approval <sup>†</sup>		✓	✓	✓	
27	Oraft and execute a Tenancy Agreement to create a legally binding tenancy		✓	✓	$\checkmark$	
28	Collect the first month's rent and tenancy deposit in advance of the tenancy starting		✓	✓	✓	
29	Arrange key-handover on the day the tenancy begins		✓	✓	<b>√</b>	
★30	ssue your new tenant with a welcome pack containing all essential information needed		✓	✓	✓	
★31	Re-market your property up to 2 months prior to a tenant leaving to minimise void period			<b>√</b>		
★32	A transfer and manage protestion of the tenancy deposit and serve presented information			<b>√</b>	<b>√</b>	
<b>★</b> 33	Collect rent every month and transfer direct to your bank account within 3 working days				<b>√</b>	
34	Chase any non-payment of rent promptly via phone, text and email			<b>√</b>	<b>√</b>	
35	Implement arrears management procedures promptly should they become necessary			<b>√</b>	<b>√</b>	
36	Account for income and expenditure and produce detailed landlord statements each month			<b>√</b>	<b>∀</b>	
37	Attend to routine tenant and landlord enquiries and offer advice where appropriate			<b>√</b>	<b>√</b>	
38	Negotiate tenancy amendments such as; pet agreements, renewals and extensions			<b>√</b>	<b>∀</b>	
39	Negotiate rent increases upon your instruction			$\checkmark$	<b>∀</b>	
40	Continued support and advice on any aspect of property letting			<b>√</b>	<b>V</b>	
41	Arrange key-handover at the end of the tenancy			$\checkmark$	<b>V</b>	
42	Prepare a Check-in Schedule of Condition & Photo DVD – typically over 300 HQ photos#				50%	
43					50%	
44	, , ,				1	
45				1		
<b>★</b> 46					<b>√</b>	
47				1		
48	Arrange payment of completed maintenance, deducting from incoming rent (up to £300)				<b>√</b>	
49	Prepare a Check-out Schedule of Condition & Photo DVD – typically over 300 HQ photos#				50%	
50	Produce a Check-out report highlighting areas for potential deposit claim#				50%	

★ Only Mark Antony Estates offer all these extras without extra cost. Some local agents don't offer these services at all!

<sup>#</sup> Optional Service @ 50% Discount for Platinum Fully Managed Service only.

<sup>\*</sup>Subject to our Agent Terms and Conditions

 $<sup>^{\</sup>dagger}$  At Landlord's cost – See our current Tariff