

# BUSINESS APPRAISALS

A professional evaluation of your farm enterprises and profitability in order to take better, more informed decisions.



## OUR SERVICE

It is important that all farm businesses regularly undertake a business appraisal so that you can stand back and consider all of your options for the future. A business appraisal provides you with a unique detailed assessment and analysis of the physical and financial performance of your farm or estate.

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An all encompassing review concluding with a detailed report:

- A formal evaluation of historic performance over a period of time
- Production of a detailed budget and cashflow
- An opportunity to benchmark the business against similar businesses
- Assessment of performance of staff, advisors or managers
- Evaluation of existing enterprise profitability
- Assessment of restricting factors such as soil type, buildings etc.
- Identification of new ideas and ventures
- An opportunity to maximise the performance of your business

## WHY BROWN&CO?

At Brown&Co we have over 25 years of experience in advising farm businesses of all types and sizes and have a reputation for practical, effective advice that achieves great results. An appraisal would be

lead by an experienced consultant with the support of the whole of our industry leading team. We understand an appraisal takes us into very private places and can involve discussing issues with you that are often unique and privileged – we do not take this lightly nor underestimate the trust that you put in us.

- Our consultants are experienced in arable, livestock, vegetable, root and horticultural sectors
- We are a multifaceted company with expertise across business consultancy and land agency disciplines
- We have wide experience of dealing with other professional services to include the banks, accountants or the legal profession if that becomes necessary
- We give practical realistic advice
- We are experienced, expert and value for money

## HOW YOU BENEFIT

An appraisal provides a platform to identify strengths, weaknesses, opportunities or threats. It could result in a change of focus, the identification of a new opportunity, or the direction to maximize existing assets - Brown&Co can be a 'one-stop-shop' in this respect.

- Improved financial performance if that is your aim
- Improved understanding of all aspects of business management
- Empowers, allowing informed decisions to be made based on knowledge and understanding, not gut feel
- Helps interactions with other professionals such as the bank manager

**RESIDENTIAL. COMMERCIAL. AGRICULTURAL.**

Expertise you can count on, advice you can trust. [brown-co.com](http://brown-co.com)

**BROWN & CO**