

London property attracting high overseas investment

CAMERONS
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The London property market is strong and this is why it attracts overseas buyers especially from Asia. The investment in London is as strong as ever as overseas buyers see it as a sound investment to anywhere else in Europe and the only viable option to make a short term or long term investment.

The market, especially in central London and rippling out to Zone two borders, is having a major facelift and with the lack of available land new builds are certainly properties that the overseas market would prefer to invest in, as they see them as risk and maintenance free in the short term.

Willesden Library which is being developed and remodelled and is to offer 92 luxurious flats and two semi-detached houses and are already being sold off

in Singapore and so far a third of the development has been sold – with record prices being achieved. The demand is high as stock is seen as very scarce so the units are selling with lots of interest.

Here at Camerons Stiff New Homes, we have experienced a huge increase in demand for new homes and if we can maintain the supply then we expect a good percentage of the units will be sold to overseas investors. The sale at Metropolitan Court of 37 contemporary style apartments in a restored public house has proved this fact, next came Aston Court with again seven out of eight flats selling in record time.

We have a few new developments on at the moment, so please contact us if you are interested in purchasing a new build.